

FLOW EZY FILTERS "NEWS YOU CAN USE"— DECEMBER 2008

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FILTERS

STRAINERS

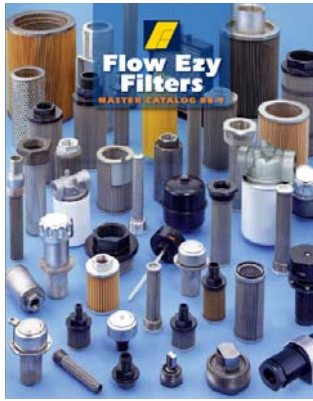
MOTORSPORT
FILTERS

ACCESSORIES

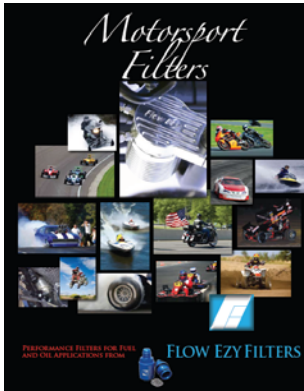
CROSSOVERS

[Flow Ezy makes every effort to maintain our e-mail list. If you do not wish to receive our newsletter please click here and let us know.](#)

MASTER CATALOGS 2009 EDITION



The NEW 2009 Master Product Catalog, BB-9, is fresh off the press. We introduced 4 new products in this catalog, with 82 pages of jam packed product information. If you have not had the opportunity to secure your copy, please contact us anytime and we would be glad to send one out to you.



Regarding 2009 pricing, we

have been able to hold down price increases for 2009 to bare a minimum. You will be pleased with both the low price increase and the new catalog. If you would like a copy of our 2009 price list, we can send that to you, as well.

While you are at it, request our Motorsport Catalog, FEM-1, which was introduced in mid 2008.

OUR NEW WEB SITE HAS BEEN LAUNCHED!

Flow Ezy Filters has launched it's new web site ahead of schedule. We still have a little work to do on it, but we feel the new design is more user friendly with more information on it than ever before. Check us out at www.flowezyfilters.com and navigate around to see how we can help you.



For those of you who use our web site and have our site bookmarked, you may have to delete the old link and set up the new link. Let us know any feedback you may have. We always solicit your help in improving anything we offer.

DO YOU HAVE A CUSTOM FILTER OR BASKET REQUIREMENT?



There are times that you can't find the filter or basket you or your customer requires. What do you do? Well, a great possibility is we can make it. This is where Flow Ezy is one step ahead of our competitors. One thing is for certain, if we can make it, we'll tell you. If we can't, we'll tell you that, too. If you need 1, 5, 12, or even 100 or more, check out the possibility of having it made. You can go to our Custom Filter Division and see how we may help you. The link is on the home page of our web site or you can go directly to our Custom Filter Division at www.customfilterandstrainer.com. You will

see examples of what we can do and also some worksheets to complete if you have a custom requirement. Don't let an opportunity pass you by. One never knows what the result may be.



THE IMPORTANCE OF A TOTAL QUALITY MANAGEMENT SYSTEM IN YOUR BUSINESS



Accountability is important in any organization. Flow Ezy has always had a goal of wherever we can add value to our company we strive to do it. We do our best to master the various dimensions of quality, while understanding teamwork, increasing compliance, and reducing variation. Prevention is more important than appraisal. Quality standards certainly do contribute to our organization's success. That is why Flow Ezy has been ISO Certified since 2000. Has yours?



SUMP STRAINERS



Sump strainers are used in hydraulic fluids, coolants, lubricants, and many other process fluids. We offer them in many different constructions to better match the variety of applications. All have strong perforated metal support tubes reinforcing the pleated stainless steel wire cloth. All are available with optional by-pass valves. These are available with up to 6" npt threads in 30, 60, 100, or 200 mesh. Other optional configurations are crimped ends for fluid compatibility issues or high temperature applications. We also offer all stainless steel units, dual element for size restrictions, as well as special custom requirements.



LAST BUT NOT LEAST—HAVE A WONDERFUL HOLIDAY!



Now that we are at the end of another year, we would like to say thank you to all of our customers and team members for another prosperous year. However you celebrate this joyous season, may it be with family and friends. May you laugh, cry, love, hug, and have good times with those close to you. May the New Year bring peace throughout the world and reunite families. So from our "house" to your "house," smile and be blessed. Be well!

Donald C. Krause
General Manager, Flow Ezy Filters, Inc.